

The Global Maritime and Border Security Market 2014–2024

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The Global Maritime and Border Security Market 2014–2024

Summary

“The Global Maritime and Border Security Market 2014–2024” offers the reader detailed analysis of the global maritime and border security market over the next ten years, alongside potential market opportunities to enter the industry, using detailed market size forecasts.

The demand for maritime and border security equipment is anticipated to be driven by internal security threats, such as terrorism, threats to sovereign integrity, illegal border infiltration, piracy, drug trafficking, and critical infrastructure security, among several others. The market is expected to be dominated by Asia Pacific, followed by North America and the Middle East. The Asia Pacific region accounts for the highest expenditure in the homeland security sector as emerging economies, such as India and China execute extensive modernization programs for their respective maritime and border security forces owing to a number of issues such as territorial conflicts and terrorism.

“The Global Maritime and Border Security Market 2014–2024” provides detailed analysis of the current industry size and growth expectations from 2014 to 2024, including highlights of key growth stimulators. It also benchmarks the industry against key global markets and provides a detailed understanding of emerging opportunities in specific areas.

Key Findings

Incidents such as the September 11 attacks on the World Trade Center, the 2008 Mumbai terror attacks in India and the 2004 hostage situation in Beslan, Russia, have largely worked to awaken countries to the reality of cross-border terrorism and highlighted the importance of sustained spending on advanced homeland security solutions with border and maritime security assuming primary importance.

The anticipation of such threats has not reduced in any way and more countries world over are now finding themselves increasingly vulnerable to terrorist. Since coastal and border areas are the primary line of defense for government authorities to protect citizens and critical national infrastructure maritime and border security is anticipated to attract sustained investment throughout the forecast period and beyond.

Key Features and Benefits

The report provides detailed analysis of the market for maritime and border security systems during 2014–2024, including the factors that influence why countries are investing or cutting expenditure on these segments. It provides detailed expectations of growth rates and projected total expenditure.

Pioneering countries in the maritime and border security domain such as Israel, the US and the UK, have suggested that much work could be done to leverage existing technology in order to enhance various functions that are performed under the maritime and border security domain. The requirement of several technology solutions, such as advanced surveillance systems aimed at preventing unauthorized access to secure areas, motion tracking cameras and thermal imaging systems, video surveillance turrets and electronic sensors to prevent unauthorized opening of containers in transit, have already been identified by these

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countries. A number of these technologies have already been deployed while some are in the development stage and several countries that face sustained threat levels have sanctioned the deployment of such equipment in the near future.

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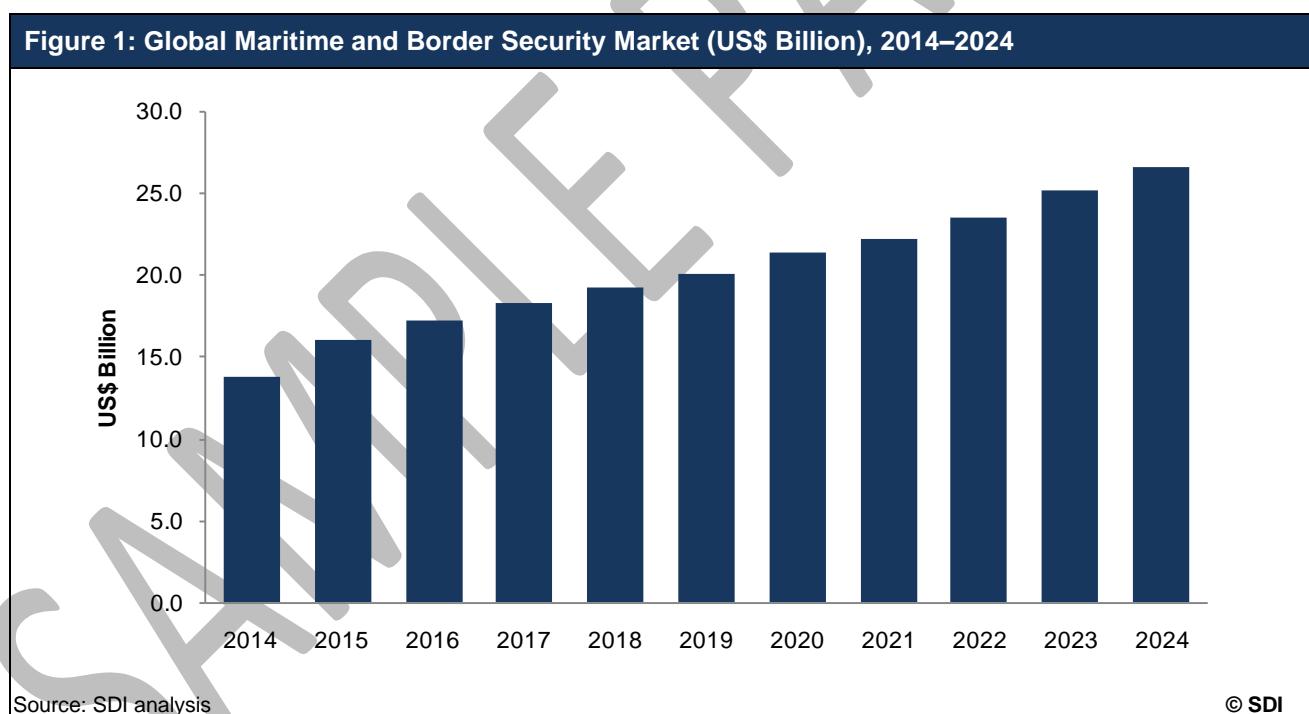
1 Global Maritime and Border Security Market Size and Drivers

1.1 Maritime and Border Security Market Size and Forecast 2014–2024

1.1.1 Global maritime and border security market to show positive growth during the forecast period

The global maritime and border security market is estimated to value US\$XX billion in 2014 and increase at a CAGR of XX% during the forecast period, to reach its peak of US\$XX billion by 2024. The market consists of four categories: border surveillance and detection, border infrastructure protection, maritime surveillance and detection and maritime infrastructure and protection. The maritime surveillance and detection segment is expected to account for XX% of the global maritime and border security market, followed by border surveillance and detection, border infrastructure protection and maritime infrastructure and protection segments with a share of XX%, XX% and XX% respectively. During the forecast period, the cumulative global expenditure on maritime and border security is expected to reach US\$XX billion.

The chart below shows the expected maritime and border security market value during 2014–2024:



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1.2 Global Maritime and border Security Market – Regional Analysis

1.2.1 North America contributes substantially to the global Maritime and border Security market

North American maritime and border security spending consists primarily of US expenditure, with Canada contributing a much smaller share. Even though the US is expected to follow past trends and record budget cuts during the forecast period, these cuts are not expected to affect the country's homeland security procurement programs which aim to acquire equipment for maritime and border security. The US Department of Homeland Security (DHS) has been witnessing excessive spending in this sector, prompting the DHS to authorize an Efficiency Review initiative in 2010, which was thereafter implemented departmentally and delivered administrative savings of more than US\$XX million in 2011. As such, the budget for maritime and border security focuses on the preservation of essential frontline operations while decreasing administration and overhead costs. Maritime and border surveillance and detection segments are anticipated to account for the largest share of expenditure by the US owing to a new border security bill that has been introduced in the senate to entail substantial increases in the country's expenditure on equipment procurement for the Customs and Border patrol agency which oversees border security in the US. Expenditure on maritime security is anticipated to be driven by the country's focus on procuring new vessels for the Coast Guard as the service's existing fleet of patrol and surveillance vessels reach the end of their stipulated service lives. Canadian expenditure in the sector is also anticipated to be dominated by the Maritime surveillance and detection segment which will see sustained investment aimed at procuring vessels for its Coast Guard. Border surveillance and detection is anticipated to account for the next largest segment of expenditure in the country as it procures geospatial intelligence equipment along with thermal imaging systems for the Canadian Border Patrol.

North America is the second highest spender in the maritime and border security sector after Asia Pacific, and accounts for XX% of the global market. Asia Pacific is expected to account for the largest share of the market at XX% while the Middle East will account for XX% of the global expenditure in the domain. This will be largely driven by the efforts of countries such as China, India, and Saudi Arabia to enhance their existing maritime and border security setups. Russia will lead the European region to account for XX% of the market, while Latin America and Africa would share XX% and XX% of the global maritime and border security market respectively.

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The table below gives a brief overview of the global maritime and border security protection market:

Table 1: Global Maritime and Border Security Market Overview

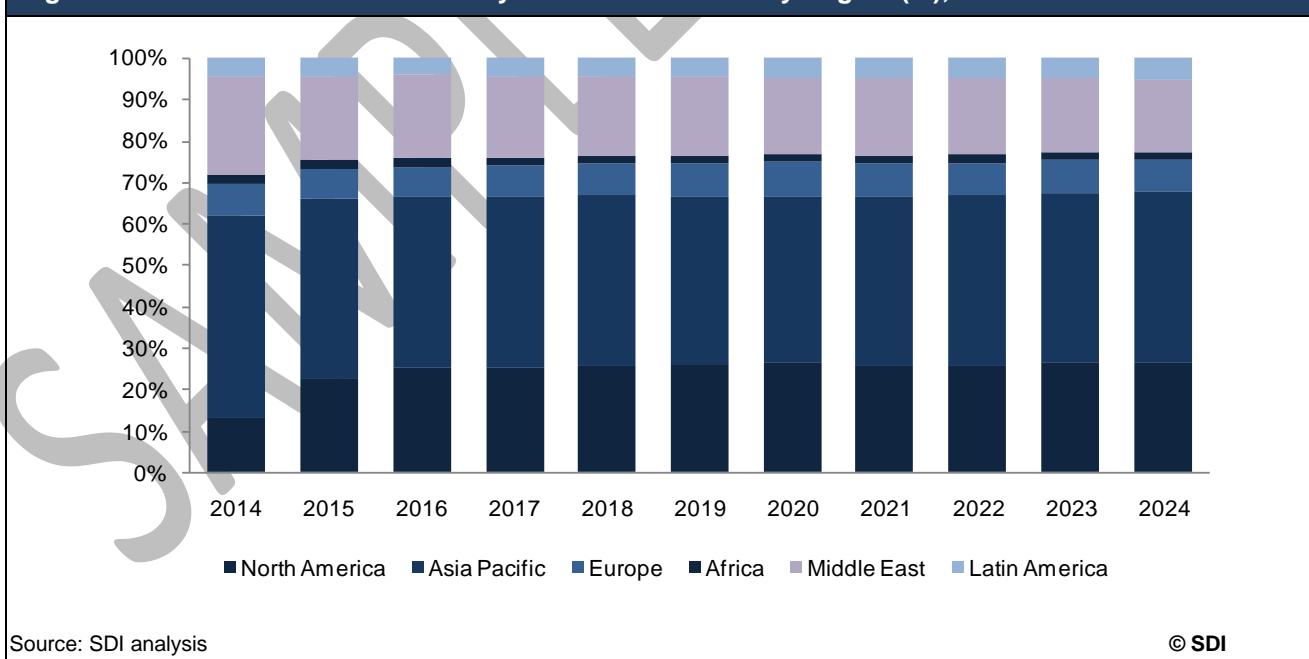
Region	Market in 2014	Market in 2024	Total Market (2014–2024)	Annualized growth/decline (2014–2024)
Asia-Pacific	US\$XX billion	US\$XX billion	US\$XX billion	XX%
North America	US\$XX billion	US\$XX billion	US\$XX billion	XX%
Middle East	US\$XX billion	US\$XX billion	US\$XX billion	XX%
Europe	US\$XX billion	US\$XX billion	US\$XX billion	XX%
Latin America	US\$XX billion	US\$XX billion	US\$XX billion	XX%
Africa	US\$XX billion	US\$XX billion	US\$XX billion	XX%
Total Maritime and border security market	US\$XX billion	US\$XX billion	US\$XX billion	XX%

Source: SDI analysis

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The following chart shows the regional breakdown of the global maritime and border security market:

Figure 2: Maritime and Border Security Market Breakdown by Region (%), 2014–2024



Source: SDI analysis

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2 SWOT Analysis of the Maritime and Border Security Market

Table 2: SWOT Analysis of the Maritime and Border Security market

Strengths	Weaknesses
Opportunities	Threats
Source: SDI analysis	© SDI

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3 Country Analysis – Maritime and Border Security Market

3.1 United States Market Size and Forecast 2014–2024

The US has the world's second largest budget for maritime and border security, with a total estimated spend of US\$XX billion in 2014, which is expected to increase at a CAGR of XX%, to reach US\$XX billion by 2024. Both maritime and border security have been critical areas of activity for the US as is evident from the Obama administration's increased emphasis on enhancing capabilities and preparedness of specific homeland security departments such as Customs and Border Protection (CBP) and Coast Guard. The Maritime Surveillance and Detection segment is expected to account for the largest segment of expenditure in the US primarily due to the procurement of several cutters and patrol craft. Further expenditure in this segment is driven by the coast guard re-authorization bill for 2015 which mandates the procurement of new arctic ice breakers, as well as the upgrade of existing vessels in order to maintain US presence in the polar region and carry out surveillance activities. Border surveillance and detection is anticipated to account for the second largest segment of expenditure in the US because of a new legislation introduced in the US senate in 2013, which mandates the purchase of several models of helicopters and radar equipment for deployment along the US-Mexican border. This legislation advocates spending an amount close to US\$XX billion over the next decade to hire more than XX new Border Patrol agents in addition to a budget allocation of approximately US\$XX billion for the acquisition of state-of-the-art border security equipment.

The third largest segment of expenditure by the US government is expected to be border infrastructure and protection, as most of the country's capital expenditure is anticipated to be directed towards the procurement of surveillance and patrol capabilities, leaving a smaller portion of the homeland security budget for investment in border infrastructure. Expenditure in this segment is driven mainly by the border security bill, introduced in the senate in 2013, which allocated US\$XX billion to build 350 miles of fencing along the US-Mexico border in addition to regular homeland security border protection undertakings including the annual facilities maintenance, repairs, and operation program, and the consolidation of the National Targeting Center (NTC). US spending on maritime infrastructure and protection is anticipated to account for the lowest segment of expenditure, with the majority of spending in this domain driven by the Port Security Grant Program (PSGP) which supports port resilience and recovery capabilities in addition to enhancing IED and chemical, biological, radiological, nuclear, explosive (CBRNE) prevention, protection, response and support capabilities. Given such robust activity in the US homeland security domain, the market for maritime and border security is anticipated to witness substantial investment over the forecast period. Cumulatively, the US government is expected to spend US\$XX billion on maritime and border security during the forecast period.

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The table below gives a brief overview of the US maritime and border security market:

Table 3: US Maritime and Border Security Market Overview

Particulars	Market in 2014	Market in 2024	Total Market (2014–2024)	Annualized growth/decline (2014–2024)
Maritime surveillance and detection	US\$XX million	US\$XX billion	US\$XX billion	XX%
Border surveillance and detection	US\$XX million	US\$XX billion	US\$XX billion	XX%
Border infrastructure and protection	US\$XX million	US\$XX billion	US\$XX billion	XX%
Maritime infrastructure and protection	US\$XX million	US\$XX billion	US\$XX billion	XX%
Total maritime and border security market	US\$XX billion	US\$XX billion	US\$XX billion	XX%

Source: SDI analysis

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The chart below shows the maritime and border security market size in the US between 2014 and 2024:

Figure 3: Maritime and Border Security Market in the US (US\$ Billion), 2014–2024



Source: SDI analysis

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The table below shows the key US maritime and border security programs:

Table 4: Key US Maritime and Border Security programs

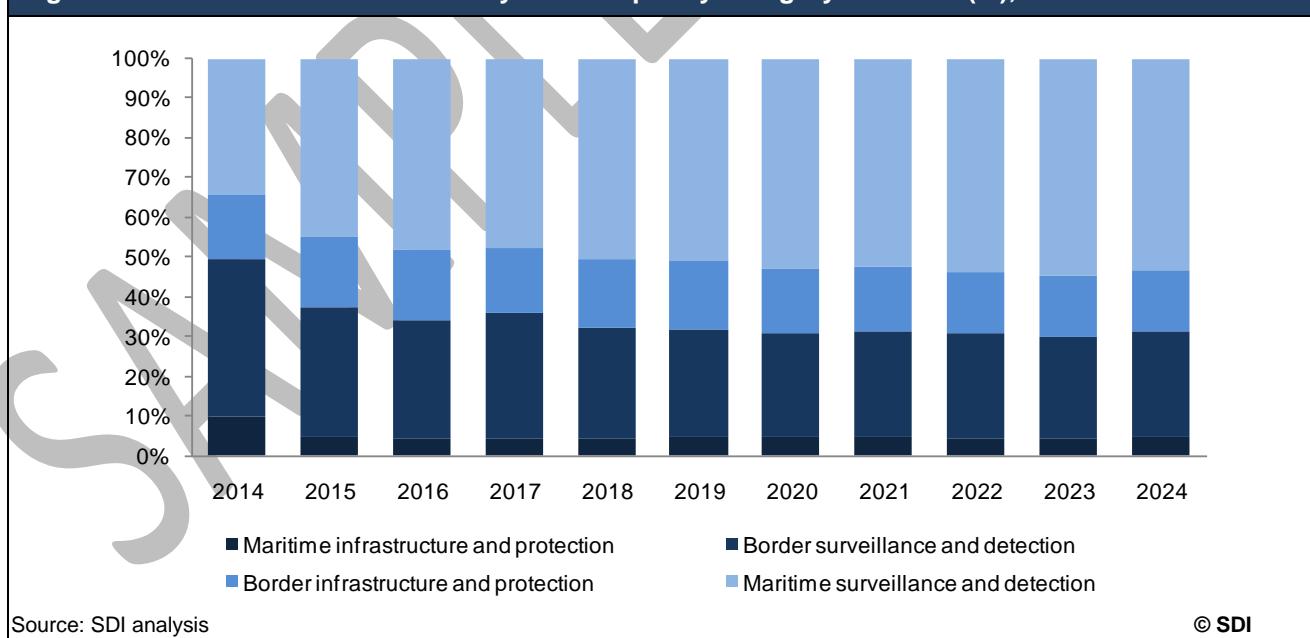
Program/Equipment Name	Type	Quantity Procured	Supplier/Country	Delivery Period	Total Contract Value
USCG National Security Cutters	Maritime Surveillance and Detection	XX	XX	2014-2024	US\$XX billion
USCG Offshore Patrol Cutters (OPCs)	Maritime Surveillance and Detection	XX	XX	2015-2024	US\$XX billion
Integrated Fixed Towers	Border Surveillance and Detection	XX	XX	2014-2024	US\$XX billion
Border Fencing along US Mexican border	Border infrastructure and protection	XX	XX	2015-2024	US\$XX billion
USCG Fast Response Cutters (FRCs)	Maritime Surveillance and Detection	XX	XX	2014-2024	US\$XX billion

Source: SDI analysis

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The following chart shows the category break-up of the maritime and border security market in the US from 2014–2024:

Figure 4: Maritime and Border Security Market Split By Category in the US (%), 2014–2024



Source: SDI analysis

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Report Methodology

Strategic Defense Intelligence (SDI) dedicated research and analysis teams consist of experienced professionals with a background in industry research and consulting in the defense sector. The market size is derived by consolidating ongoing procurement programs, modernization initiatives, and future procurement plans, utilizing information gathered through primary and secondary sources. Forecasting is conducted based on the lifetime of current inventory levels, suitability/need of the weapon category for a specific country, budget availability, and opinion of leading industry experts. The following research methodology is followed for all databases and reports.

Secondary Research

The research process begins with exhaustive secondary research to source reliable qualitative and quantitative information related to the global military EO/IR systems market. The secondary research sources that are typically referred to include, but are not limited to:

- Globally renowned think tanks
- Industry associations
- National government documents and statistical databases
- Company websites, annual reports, financial reports, broker reports, and investor presentations
- Industry trade journals and other literature
- Internal and external proprietary databases
- News articles, press releases, and webcasts specific to the companies operating in the market

Primary Research

SDI conducts hundreds of primary interviews a year with industry participants and commentators in order to validate its data and analysis. A typical research interview fulfills the following functions:

- Provides first-hand information on market size, market trends, growth trends, competitive landscape, and future outlook.
- Helps to validate and strengthen secondary research findings.
- Further develops the analyses team's expertise and market understanding.

The participants who typically take part in such a process include, but are not limited to:

- Industry participants: CEOs, VPs, business development managers, market intelligence managers, and national sales managers.
- External experts: investment bankers, valuation experts, research analysts, and key opinion leaders specializing in defense markets.

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Conventions

- Currency conversions are performed on the basis of average annual conversion rate format calculations.
- All the values in tables, with the exception of compounded annual growth rate (CAGR) and compounded annual rate of change (CARC) are displayed to one decimal place. Growth rates may, therefore, appear inconsistent with absolute values due to this rounding method.

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The Global Man-Portable Military Electronics Market 2013–2023

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