

# Informa Pharma Intelligence

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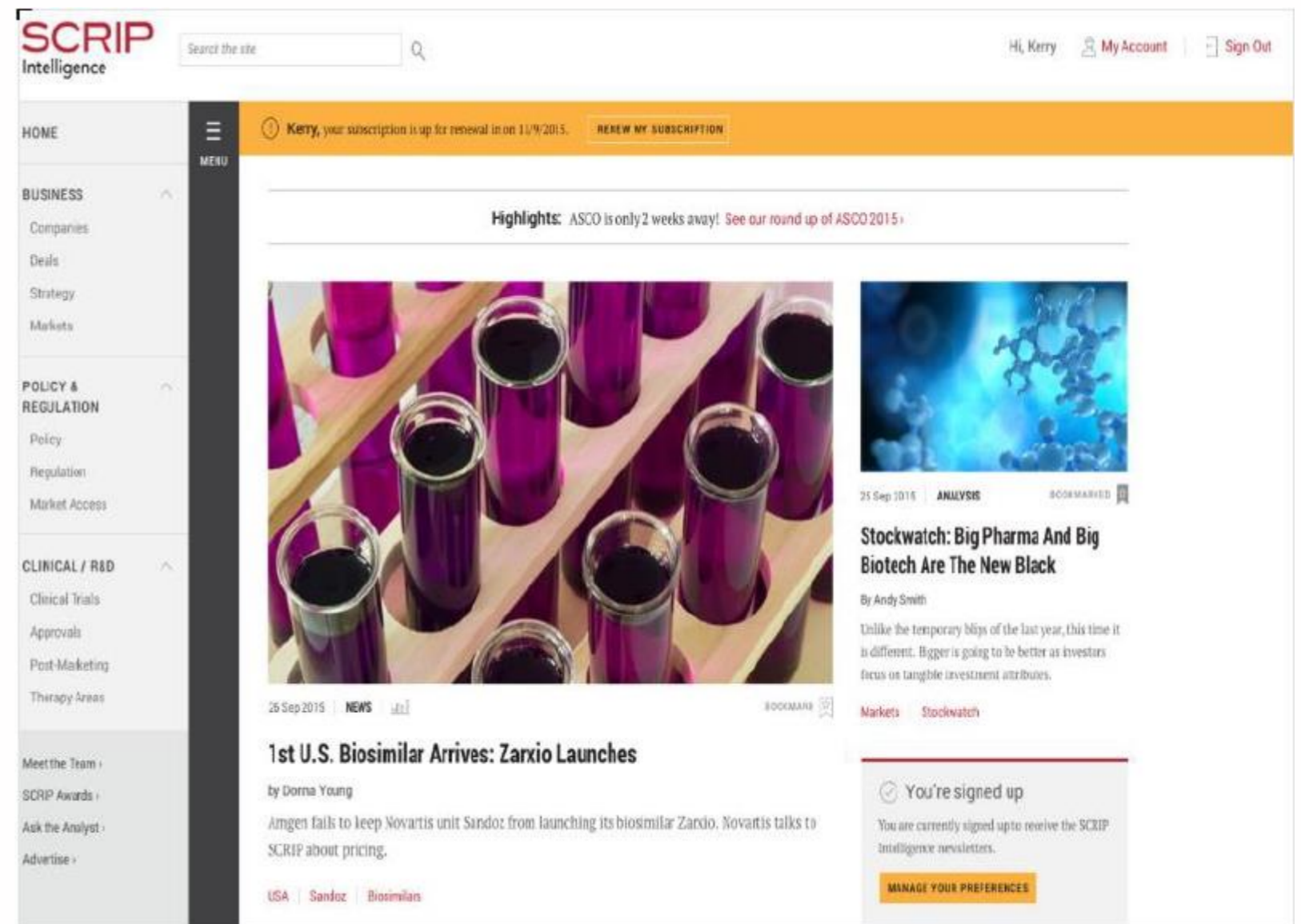
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# Scrip intelligence

[scrip.pharmamedtechbi.com](http://scrip.pharmamedtechbi.com)

[SCRIP Intelligence](#) is the leading source of [news and strategic analysis](#) for the global pharmaceutical industry.

- experienced writers and analysts are based in key geographic markets and cover all aspects of the industry – from small biotech start-ups to multinational giants, research boutiques to generic manufacturers.
- focus on the whole of the drug discovery and development value chain and report on regulatory news, product approvals and rejections, and key corporate events.
- reach out to expert colleagues in other Informa businesses including Datamonitor, Citeline, Scrip Business Insights, Scrip Regulatory Affairs, Clinica, the Informa Healthcare journals and BioMed Tracker.
- covers hot topics such as orphan diseases, personalized medicine, life cycle management strategies and emerging markets.



The screenshot shows the SCRIP Intelligence website homepage. The top navigation bar includes the SCRIP Intelligence logo, a search bar, and user account options for 'Hi, Kerry', 'My Account', and 'Sign Out'. A yellow banner below the navigation bar displays a subscription renewal notice: 'Kerry, your subscription is up for renewal in on 11/9/2015. RENEW MY SUBSCRIPTION'. The main content area features a 'Highlights' section with a link to 'ASCO is only 2 weeks away! See our round up of ASCO 2015'. Below this, there are two featured articles. The first article, 'Stockwatch: Big Pharma And Big Biotech Are The New Black' by Andy Smith, dated 25 Sep 2015, includes a 'BOOKMARKED' icon and a 'Markets Stockwatch' tag. The second article, '1st U.S. Biosimilar Arrives: Zarxio Launches' by Dorna Young, dated 25 Sep 2015, includes a 'NEWS' tag and a 'BOOKMARKED' icon. A sidebar on the left contains a 'MENU' with categories: HOME, BUSINESS (Companies, Deals, Strategy, Markets), POLICY & REGULATION (Policy, Regulation, Market Access), and CLINICAL / R&D (Clinical Trials, Approvals, Post-Marketing, Therapy Areas). At the bottom of the sidebar are links for 'Meet the Team', 'SCRIP Awards', 'Ask the Analyst', and 'Advertise'. A 'You're signed up' notification box is visible in the bottom right corner, stating 'You are currently signed up to receive the SCRIP Intelligence newsletters.' and a 'MANAGE YOUR PREFERENCES' button.

# Scrip intelligence – a complete research service



## Drug Discovery

SCRIP Insights' drug discovery research stream critically analyses the cutting edge technologies and novel approaches shaping the future of drug discovery.



## Markets and Therapies

This research stream delivers comprehensive analysis of key therapeutic markets and both mature and emerging country/regional pharmaceutical markets.



## Pipelines and Deals

Our pipeline and deal trackers enable clients to review company pipeline activity across key therapy areas, countries, and phases of development.



## In Vitro Diagnostics

Provides you in-depth analysis of the most commercially significant new technologies in In Vitro diagnostics, including the role they play in driving future market growth for both the diagnostic and pharmaceutical industries.



## Pharmaceutical Outsourcing

Focusing on the comparison of essential metrics in relation to the outsourcing of drug R&D, manufacturing, and sales, SCRIP Insights identifies the key trends to help you make the best possible outsourcing decisions.



## Strategy

This is an essential resource for pharmaceutical and biotech executives looking to identify and understand the key challenges and opportunities facing the industry and effective strategies for the future.

## Regular editorial highlights



### Expert views

For the analyst opinion on a trending hot topic each week.



### Asia Beat

For exclusive fortnightly insights into the Asia-Pacific market, from our analyst on the ground.



### Capitol Capsule

For a round-up of news and commentary from our Washington DC-based editor, every Monday.



### Executive Briefings

Exploring the industries' toughest challenges from R&D productivity to market access, from lifecycle management to high growth markets.



### Stock Watch

For the investor perspective on the business of pharma and a commercial take on news events and stock price reactions.

# The Pink Sheet

## *“The Pink Sheet”*

*“The Pink Sheet”* is a unique publication that delivers expert, in-depth analysis of biopharma regulatory, legislative, legal and business developments — and their bottom-line impact on the industry. Its comprehensive coverage is vital for successful business development and commercialization strategies that drive profits.

The preeminent coverage provided in *“The Pink Sheet”* draws upon a global team of analysts specializing in regulatory and reimbursement policy, clinical development and commercial policy, plus a VIP network of insiders — regulatory, legislative, legal, industry and financial stakeholders — to offer authoritative insights into the business of biopharma. From marketing to sales to reimbursement, we combine our deep regulatory and business coverage for multi-level perspective that helps you drive company growth, maximize evolving opportunities, minimize risks, and advance your career.

